Encore’s Generous Sponsors:

Encore’s mission is to provide an excellent and accessible artistic environment for older adults, 55 and over, regardless of experience or ability, who seek arts education and performance opportunities under a professional artist.

Encore’s founder, Jeanne Kelly, led the choral component of the NEA-funded study from 2001 to 2003 on The Impact of Professionally Conducted Cultural Programs on the Physical, Mental, and Emotional Health and Social Functioning of Older Adults. The study demonstrated the positive impact of participatory arts programs conducted by professional artists on the physical health, mental health, and social functioning of older persons.

Inspired by the study results, Encore Creativity for Older Adults was founded as a non-profit in 2007, and has been making singers happy for over a decade. Encore currently has 15 Encore Chorales and 6 Encore ROCKS rock ‘n’ roll choruses in Virginia, Maryland and Washington, DC, and has affiliate programs across the country serving over 1,800 singers. Encore’s combined chorales have performed concerts at notable venues including The John F. Kennedy Center for the Performing Arts and Washington’s DAR Constitution Hall.

Story Ideas

• **Encore opens new Chorales and ROCKS chorus in Manhattan!** Encore brings a new choral experience to older adults in NYC.

• **Summer Camp isn’t just for kids!** Encore offers three week-long summer choral programs for older adults each year. The Summer Institutes combine the rigor of a conservatory with the relaxation of a summer getaway! 2018 debuts Encore’s first Rock & Roll Camp.

• **Can singing slow down the aging process?** The National Endowment for the Arts funded the three-year study from which Encore was formed, which showed that older adults who participate in a professionally run arts program have improved health, and higher morale.

• **Encore ROCKS:** Rock ‘n’ roll choruses have arrived – just in time for the Boomers!

• **Personal Stories from Inspirational Encore Singers:** Interviews with singers from ages 55 to 103 old!